

INTERNATIONAL YEAR OF SCIENCE ENGAGEMENT IYSE 2027

FUNDING BROCHURE



A YEAR OF ACTION *FOR SCIENCE AND SOCIETY*



The International Year of Science Engagement (IYSE) is an initiative that works to provide the space in which the citizens of the world can engage with science and achieve the United Nations Sustainable Development Goals (SDGs). The IYSE is initiated by the Falling Walls Foundation and aims for the United Nations to proclaim an International Year of Science Engagement in 2027.

Science Engagement can be employed as a tool to promote science literacy, mobilize political will, and create stronger links between science, research, policymaking and the public. The IYSE will create environments in which the rewards of science are understood, valued and applied for the global good. The IYSE further aims to foster the international community of Science Engagement practitioners and institutions who develop diverse formats of Science Engagement initiatives, from the grassroots to the institutional levels.

- Science Engagement will be integrated in scientific institutions' culture and scientific careers;
 - Global inclusion of underrepresented identities, minority groups, and rural communities in Science Engagement;
 - Long-lasting improvements in people's lives through bottom-up, two-way, participatory and co-creative Science Engagement processes between science and society, as well as evidence-based decision-making processes.
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PARTNERSHIPS *IYSE 2027*



The International Year of Science Engagement is built on strong and diverse partnerships. We invite organizations and individuals from academia, business, politics, international development, diplomacy, and civil society anywhere in the world to join us in a globally coordinated effort to find solutions to the world's largest challenges through a greater engagement with science.

We are looking for various governmental, media, and Science Engagement partners to support this initiative on its path to United Nations designation with activism, political backing, and/or financial commitment. We aim to obtain 100 partners by the end of 2023, we are currently on track and look forward to working with entities that are developing activities and programmes within the evolving framework of the IYSE 2027. All funding will help our partners, and those engaged in the IYSE on various levels, to join forces and increase the visibility of the IYSE 2027. Our global partners actively co-create the IYSE 2027 and support us on our path to implementation.

For more information regarding partnership opportunities, please refer to our [partnership organigram](#).



FUNDING *GUIDELINES*

We will consider funders from around the globe who wish to become a funding partner that supports the activities and initiatives of the IYSE2027. Financial contributions will enable interested entities to show their engagement in supporting Science Engagement, which will help the IYSE achieve varying Sustainable Development Goals that are related to women and girls in Science Engagement, climate change and planetary health, countering misinformation, and so forth. Funders are expected to contribute funds to the organization of the IYSE2027 international program, which aims to include an Opening Ceremony event in early 2027 at the UNESCO headquarters in Paris, as well as a Closing Ceremony event in late 2027. We are seeking funders who want to provide financial support at any point from April 2022 onwards.

Entities that can become funders include, but are not limited to, the following:

- Public and private universities, research centers, and research organizations;
- Learned societies, science academies, and science councils;
- Social and political foundations;
- National governments, ministries, and parliaments;
- Commissions intimately linked with national governments and ministries;
- International organizations and supranational institutions;
- Private companies.

REQUIREMENTS TO *BECOME A FUNDER*

As of April 2022, all funders will be agreed upon by the team of the IYSE, along with the Managing Director and Chairman of the Board of Trustees of the Falling Walls Foundation, which is initiating the IYSE2027.

The aforementioned group will base its decisions on the following ethics rules (please note that once an IYSE Steering Committee is formed in 2022, the Steering Committee will work to delegate a Funding Commission. Once the Funding Commission has been established, it will take over the funding decision-making process).

Funders will need to provide a summary regarding their aims and engagements for the achievement of the Sustainable Development Goals.

Becoming a funder of the IYSE2027 will give visibility to the entity, but funding will not provide the right to decide or modify the program or the content of IYSE structures, events, and initiative(s).

FUNDING *OPPORTUNITIES*

As a funder and funding partner, your funds will help us prepare for the IYSE 2027, as we need funds to coordinate and communicate during the implementation of IYSE in 2027, and in order to conduct organizational activities from 2022-2026. Please get in touch with us to specify whether you would like your contributions to be made annually or whether you would like to make a one time financial commitment.

Please note that funding for specific projects or events (i.e. a 2027 Global Women and Girls in Science Engagement Gala, series of webinars and videos, series of infographics, a 2027 Science Engagement Breakfast to Combat Climate Change, etc.) is also available.

» **DIAMOND***
over 500,000 €

» **EMERALD**
over 200,000€

» **RUBY**
Over 100,000€

» **SAPPHIRE**
over 50,000 €

» **GOLD**
over 20,000 €

» **SILVER**
over 10,000 €

» **BRONZE**
over 5,000 €



*Reserved to a public entity (i.e. country; national or supranational parliament; international organization; etc.), which will have its name associated to the official IYSE2027 logo in addition to all benefits associated with Emerald. (See next page for funding details).

FUNDING DETAILS

BENEFITS	EMERALD	RUBY	SAPPHIRE	GOLD	SILVER	BRONZE
IYSE WEBSITE						
Dedicated page	X	X	X	-	-	-
Slot on funders special page	-	-	-	X	X	X
Every logo with url link	X	X	X	X	X	-
Articles in the news section ¹	Monthly	Monthly	Bi-Monthly	Quarterly	Twice	-
SOCIAL NETWORKS						
Posts about funder	Monthly	Monthly	Bi-Monthly	Quarterly	Twice	-
Posts about funder's activities related to SDGs on news section of website	X	X	X	X	-	-
Posts about information from partner ²	Bi-Monthly	Quarterly	Three Times	Twice	-	-
NEWSLETTER						
Funding announcement	X	X	X	X	X	X
Logo in Newsletter footer	X	X	X	X	X	-
Reminder announcement of the funding with link	Bi-Monthly	Quarterly	Three Times	Twice	-	-

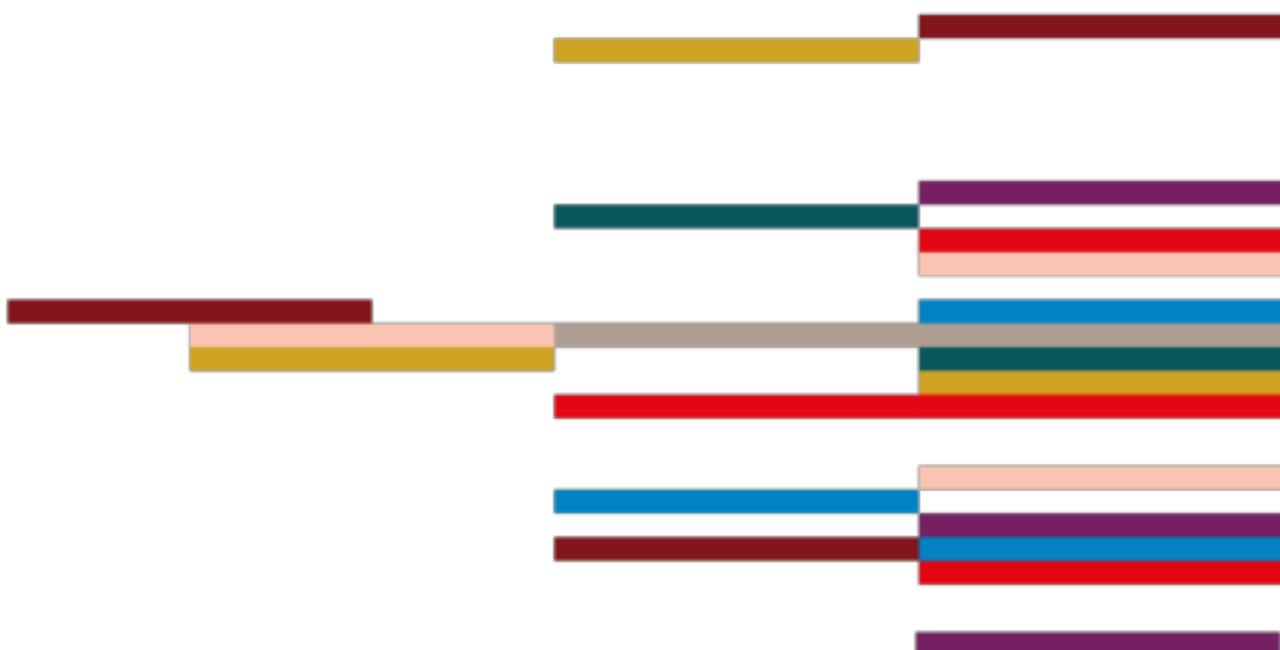
¹Posts in the news section must be relevant to Science Engagement and SDGs.

²Posts on IYSE social media must be relevant to Science Engagement and SDGs.

FUNDING

DETAILS (CONTINUED)

BENEFITS	EMERALD	RUBY	SAPPHIRE	GOLD	SILVER	BRONZE
IYSE BROCHURE						
Logo on back page	X	X	X	X	-	-
Sentence from Funder	Full Dedicated Page	Full Dedicated Page	¾ Page	½ page	¼ Page	⅛ Page
DIGITAL EVENTS						
Logo in welcome and/or end credits	X	X	X	X	Negotiable	Negotiable
MEDIA/ PRESS KIT						
Dedicate page	Full Dedicated Page	Full Dedicated Page	¾ Page	½ pag	¼ Page	⅛ Page
Logo	X	X	X	X	X	X
Videos Associated with IYSE	X	X	X	-	-	-



FUNDING

EXTENDED BENEFITS

Some of the many benefits of funding the IYSE2027 are included below:

1. Increase global visibility as a supporter of an international UN initiative.
2. Become a part of multi-stakeholder networks.
3. Join the global conversation on sustainable development and policy research.
4. Showcase activities in science, education, research, sustainability, etc.
5. Highlight responsible leadership: create a positive impact on a global stage.
6. Demonstrate commitment to and involvement in corporate social responsibility.
7. Access to an abundance of cross-content sharing and cross-financing synergies with other partner formats.
8. Utilise the communication campaign to extend brand reach and enhance visibility across sectors concerned with sustainability.
9. Strengthen and launch collaborative projects.
10. Scout exceptional talent to connect and collaborate with.
11. Funders will have access to the Falling Walls network and to all IYSE social partners and political partners (100 by the end of 2022).

The entity's funding, or any other form of support, will be withdrawn if it appears that the aims/objectives/events/activities of the funder in question no longer justify maintaining such funding or support. Funding must not be regarded as controversial or prove detrimental to the image and activities of the IYSE2027.

- The activities, objectives, missions, and values of funders must not be involved with weapons, armaments, or other military industry; production, marketing or distribution of tobacco, alcohol, or any other addictive product.
- Funders must not be involved in controversies surrounding human rights or environmental degradation.

The referent organization for IYSE2027 is the Falling Walls Foundation in Berlin, Germany. If you have any questions or require further information regarding funding, please contact the IYSE Project Manager:

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CONTACT

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↗ www.iyse2027.org

Twitter

↗ [IYSE2027](https://twitter.com/IYSE2027)

LinkedIn

↗ [International Year of Science Engagement 2027](https://www.linkedin.com/company/international-year-of-science-engagement-2027)

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